

Dear ESN Turkey family,

With this motivation letter, I would hereby to explain my motivation for applying to be a National Communication Manager.

Before starting to explain what I have done in the Erasmus Student Network Turkey and ESN ESOGU, I would like to introduce myself. I graduated as Civil Engineering from Eskişehir Osmangazi University and as for the ESN journey, in the middle of the 2018-19 academic year, I became an active member of ESN ESOGU. Then I started my ESN journey as local WPA in the first election of the 2018 summer. After that, I continued my ESN career as WPA and also Vice President of ESN ESOGU and still I have three positions in ESN ESOGU which are CM, WPA, and VP. In addition to local board positions, I was a part of NETCOM and Technical Chair of NA Arel'20.

During my ESN career, I always made and continue to make an effort to increase my knowledge, my thoughts, and my contributions to ESN ESOGU and ESN Turkey as well. Meetings and events I have attended have a special role in expanding my ESN vision and also increasing my ESN soul because in those meetings, I am always trying to share ideas and improve myself while I am getting to know new ESNers.

I would like to enlighten you about my reasons for applying. Firstly, I trust my personality and soft skills which are especially in leadership and teamwork in harmony; therefore, I think I can work with the current National Board and Public Relations Committee. Secondly, I believe that we should be good listeners if we want to make ESN great again full of ESN souls. The last but not the least reason is being an open-minded person and I think it is important for enriching our network because everyone has different ideas and imagination and it is one of the most important aims for that position.

As you all know that it is not enough having soft skills for applying to the CM of ESN Turkey. I believe my experiences and knowledge on the Adobe applications such as Adobe After Effects, Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, and Adobe Dimension. In addition to that, social media has an important role in our life especially during pandemic days and it requires social media management applications as well and I would like to use Buffer for managing the accounts.

Even though I was not in the national committee I was contributing all the work indirectly, you could have questions about my knowledge about the applications and social media, but I am using them for my professional life nevertheless. Since 2016, I have been managing different accounts on separate platforms. According to statistical data, each of these accounts have reached around 40 million views monthly. If I am elected, I would like to pay special attention to statistical data for increasing views and creating new strategies for reaching more people.

If I am elected as CM, I will work on maintaining and increasing the visibility of ESN Turkey and our Local Sections with the power of PRCOMM' and local CMs. I believe that we will carry ESN Turkey one step forward with our ESN vision and soul.

Kind Regards,
Kadir Osman Üst