

## **Dear Members of ESN Turkey,**

By this letter, I am going to show my motivation, passion and will to apply for the position Web Project Administrator of ESN Turkey for the term 2020-2021. I will explain my professional and leadership background of ESN which makes me a suitable and strong candidate for this position.

I'll start from my university life, I'm studying at International Trade and Logistics department at Çağ University. I chose this department because I had good managerial skills and I wanted to improve myself in this field. I joined ESN in the first months of my university life. The main reasons for my participation at that time were to have an international network of people and develop myself. During the process I participated in ESN, I was involved in other leadership organizations and this enabled me to work with more than one job. Before I talked about my experience with ESN, I had the opportunity to work as an OCVP at 2 events at AGM level in AIESEC Turkey before. I have to say that it has improved me a lot as people management and organization management. I believe that my experience in organizations such as AIESEC, which will contribute to the development ESN Turkey. I had experience in people management, team management and organizational leadership before and I completed them all in the best way I could. We won 2 national and 2 international awards in my 2-year presidency in the Section. I know that the reason we got these awards is because we work as a planned and organized team.

I started my career at ESN Çağ University as a Communication Manager & Web Project Administrator during my first board year. I gave importance to the development of video and photo recordings of our section social media accounts and events. That year our section with a video that I made for ExchangeAbility was awarded by ESN Turkey. After that I pushed myself to apply as Vice President and Local Representative of my section. I shared all of my knowledge with our other board members. Also, while this process was continuing, I worked as a PR in NP Mersin organizing committee. In 2019, I applied for the President position to realize my dreams and ideas about my section. I worked as a PR OC in ESN Spring Training İstanbul and NBM İstanbul. Nationally, I worked as a PR OC in NP Mersin and NP MU. As OC, I had many experiences both inside and outside of ESN, which enabled me to develop and gain experience in managerial, photo and video shooting on events and projects. I have fulfilled my responsibilities in all the activities I have taken up to now, even more than

enough. The most important reason for this is that I have done it all with love, pleasure and willingness. Also, we hosted ESN 101 Akdeniz, the first 101 event of the Mediterranean, as a section. I was selected as NP Advisory Team Communication Manager and shared all my event experiences. I had the opportunity to take part as Chairing Team IT responsible in SPM Akdeniz. Also, I am currently working in ComCom Video Team at the International level.

After so much PR experience, I applied to PRCOMM and then to the Chillness OC team to contribute my experiences to ESN Turkey. Some of the visuals I made in PRCOMM' were shared by ESN International, which led me to work more ambitious within the committee. I have done all the tasks I have volunteered to do in the committee and the tasks that have been given to me until this time. We were awarded by ESN International with COM 101 Training Webinar, which we gave as a group of people within PRCOMM'. Giving such a reward to our country made me very happy and it made me proud to be in it.

Based on my experience, achievements and ambition, I can say that I will do my best at the national level and proudly apply for the position of Web Project Administrator. I have always been solution-oriented. I think calmly and take action for the solution of the problem. I am a disciplined and fast working person and I create time for the things I care about. For me, the most important goal is to move all WPAs to a good level in the national and to do my work in a timely, disciplined and innovative way. Keeping the ESN Turkey web page and wiki page up to date. Start using ESN Form and ESN Survey again. The fact that we start using these apps again will continue to ensure that the data we have is stored properly.

I took action steps to think about all the decisions I made and to achieve this. This is same for ESN. I have always fulfilled my job and duties fairly and ethically. I think this is the reason why I gained so much experience and transferred it on to people. If I am elected as a Web Project Administrator, I'll do my best and I will share my knowledge with all members of ESN Turkey. When I do something for ESN, I get a lot of experience in return. In the same way, I will continue learning while I am giving something to ESN Turkey. Thank you for your time to get to know me and see my motivation.

Best Regards,

**Celal Şenberber**